

Maggie Adams is the president of EMS Financial Services, with 25 years' experience in the ambulance industry as a business owner and reimbursement and compliance consultant. Known for a practical approach and winning presentation style, Maggie has worked with medical transportation providers and billing companies of all kinds to support their billing, auditing, and documentation training efforts. In the past year, Maggie trained thousands of EMS field providers and billers nationwide on EMS billing and EMS documentation compliance. Maggie is a Cum Laude graduate of the Wharton School of the University of Pennsylvania.

Matt Zavadsky is the Chief Strategic Integration Officer for MedStar Mobile Healthcare in Fort Worth, TX. He has helped guide the implementation and financial sustainability of numerous innovative programs with healthcare partners that have transformed MedStar fully as a Mobile Integrated Healthcare provider. Most recently, he has led the negotiations with multiple third-party payers to change the basic economic model for EMS to better align patient, provider and payer focus on patient centered care as opposed to simply payment for ambulance transport.

Matt is also the President-Elect for the National Association of EMTs and chairs their EMS 3.0 committee. He is the co-author of the book "Mobile Integrated Healthcare – Approach to Implementation" published by Jones & Bartlett Publishing. He has a Master's Degree in Healthcare Administration, with a Graduate Certificate in Healthcare Data Management.

Scott A. Moore, Esq. has been in the emergency medical services field for 28 years. Scott is the Principal of EMS Resource Advisor, LLC, a consulting firm working with ambulance service providers around the United States. Scott has held various leadership and executive positions at several ambulance services in Massachusetts. Scott is a licensed attorney, specializing in Human Resources, employment law, leadership development, and corporate compliance matters. Scott has a certification as a Professional in Human Resources (PHR) and from the Society of Human Resource Management (SHRM-CP). Scott is the Human Resources and Operations Consultant to the American Ambulance Association, the national trade association representing ambulance services nationwide. In addition, Scott is a Site Reviewer for the Commission on the Accreditation of Ambulance Services (CAAS). Scott earned his Bachelor's Degree in Psychology from Salem State College and his Juris Doctor from Suffolk University Law School. Scott maintains his EMT and still works actively in the field as a call-firefighter/EMT in his hometown. Scott is a member of the American Bar Association, the Massachusetts Bar Association, the Society for Human Resource Management, and the Northeast Human Resource Association.

